

CABINET MEMBER FOR ECONOMIC REGENERATION AND DEVELOPMENT SERVICES

**Venue: Bailey House,
Rawmarsh Road,
Rotherham.**

Date: Monday, 13th November 2006

Time: 9.00 a.m.

S U P P L E M E N T A R Y A G E N D A I T E M S

Extra Items authorised by the Chairman:-

9. Petition:- Re-Routing of the No. 10 Bus Service in the Flanderwell Area.
- to acknowledge receipt of the petition and refer it to the SYPTTE
(A copy of the petition will be available at the meeting.)
10. Minutes of a meeting of the Tourism Panel held on 30th October, 2006. (copy attached) (Pages 1 - 3)
- to receive the minutes.
11. Minutes of a Joint Meeting of the Cabinet Members for Economic Regeneration and Development Services and Lifelong Learning, Culture and Leisure held on 30th October, 2006. (copy attached) (Page 4)
12. EXCLUSION OF THE PRESS AND PUBLIC
The following item is likely to be considered in the absence of the press and public as being exempt under Paragraph 2 of Part 1 of Schedule 12A to the Local Government Act 1972 (information which is likely to identify an individual):-
13. Notes of a Stage 3 Complaint Panel held on 30th October, 2006. (copy attached) (Pages 5 - 10)
- to receive the report and to consider the recommendations.

**TOURISM PANEL
MONDAY, 30TH OCTOBER, 2006**

Present:- Councillor Smith (in the Chair); Councillors Austen, Boyes, Hall, Littleboy, Robinson and St. John; and Matthew Beck, Chief Executive of MAGNA;

together with:-

Karen Oliver	Assistant Tourism Officer
Bernadette Rushton	Assistant Town Centre Manager
Marie Hayes	Commercial and Promotional Manager

33. APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

Richard Jones	South Yorkshire Destination Management Partnership
Julie Roberts	Town Centre and Markets Manager
Joanne Edley	Tourism Manager
Dawn Runciman	Events and Promotions Officer
Steve Blackbourn	Principal Officer, Museums, Galleries and Heritage
Guy Kilminster	Libraries, Museums and Arts Manager

34. PRESENTATION - SOUTH YORKSHIRE DESTINATION MANAGEMENT PARTNERSHIP

Consideration of this item was deferred until the next meeting.

35. MINUTES OF THE PREVIOUS MEETING HELD ON 18TH SEPTEMBER, 2006

Consideration was given to the minutes of the previous meeting held on 18th September, 2006.

Resolved:- That the minutes of the previous meeting of the Tourism Panel held on 18th September, 2006, be approved as a correct record.

36. MATTERS ARISING

There were no matters arising from the minutes.

37. BIG SCREEN UPDATE

Consideration was given to a report, presented by Bernadette Rushton (Assistant Town Centre Manager), detailing the review of the events programme from 1st June to 9th September, 2006.

Reference was made to:-

- World Cup Football
- Wimbledon tennis tournament
- Cultural Events:- live relays from the Royal Opera House (ballet and opera); Last Night of the Proms
- the Big Dance on 22nd July 2006

It was reported that an autumn/spring events programme was currently being prepared and would be reported to a future meeting.

Resolved:- That the report be received.

38. TOURISM PLAN 2005 - 2008 REVIEW

Consideration was given to a report, presented by Karen Oliver (Assistant Tourism Officer), detailing the review of the Rotherham Tourism Plan, together with progress to date.

The following were highlighted:-

- Guest Accommodation, Throapham House at Throapham
- Travel Accommodation, Welcome Inn at Kimberworth
- Self Catering Accommodation, Whiston Annex at Moorgate
- Conference / Meeting Venue, Swindon House at Moorgate
- Conference / Meeting Venue, Action Meeting and Training Centre
- Conference / Meeting Venue, RSPB Old Moor Farm House Meeting Rooms
- Conference / Meeting Venue, Moorgate Crofts
- Conference / Meeting Venue, Pentecostal Church
- Conference / Meeting Venue, Rotherham United Suite
- Hotel investments by Carlton Park Hotel and Hellaby Hall Hotel, and planning permission for two Hotels at M1 Junction 33
- 2 hotels at the site of the YES Project at Rother Valley - awaiting the section 106 agreement.
- Wath Express Park development including a golf course, pub / restaurant and a hotel
- Developments at Magna including the opening of the Aqua Tek outdoor play area and conference facilities (January 2007) together with improved catering provision and break out rooms

A table within the report set out Performance Indicators and target(s) within the Plan, together with progress to date.

Reference was also made to:-

- the successful launch of the new Rother FM radio station
- the fireworks display at Magna on Saturday 4th November 2006
- camping and caravan areas (at Thrybergh Country Park and at Horseshoe Fishing Lake, Manor Road, Wales)
- there was no funding for a 'where to eat' restaurant guide for

Rotherham; there was now a trend towards the use of technology (eg: mobile telephones) for dissemination of this type of information (it was noted that BBC Radio Sheffield had recently ceased Internet publication of the 'Greedy Cow' food and drink guide for South Yorkshire)

Resolved:- That the report be received and progress noted.

39. VISITOR CENTRE RETAIL STRATEGY POLICY

Consideration was given to a report, presented by Karen Oliver (Assistant Tourism Officer), relating to the development of a Visitor Centre Retail Policy as identified for action in the Rotherham Visitor Centre Business Plan.

It was pointed out that the policy aimed to provide a range of items for sale that enhanced the tourism product of Rotherham and make a contribution to the running costs of the Centre.

The policy also helped to tailor the stock and display goods effectively for customers, taking into account seasonal fluctuations.

Reference was made to income generation for the Centre.

Resolved:- That the report be received and the Retail Policy noted.

40. ROTHERHAM BY THE SEA

Karen Oliver (Assistant Tourism Officer) reported on "Rotherham by the Sea" event which had taken place from 7th to 19th August, 2006. There had been a number of new events this year, including sculptures in the sand, a 'bucking bronco' and surf machine for people to ride on and singing by a Cliff Richard impersonator.

A report of the year's events in Rotherham would be submitted to the next meeting of the Tourism Panel.

41. DATE, TIME AND VENUE FOR THE NEXT MEETING

Resolved:- That the next meeting of the Tourism Panel be held on MONDAY, 4TH DECEMBER, 2006 at 2.00 p.m. at the Town Hall, Moorgate Street, Rotherham.

REPORT FOR INFORMATION

**JOINT MEETING - CABINET MEMBERS FOR ECONOMIC REGENERATION &
DEVELOPMENT AND LIFELONG LEARNING, CULTURE AND LEISURE
30th October, 2006**

Present:- Councillor Smith (in the Chair); Councillor St. John.

1. EXCLUSION OF THE PRESS AND PUBLIC

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Paragraph 4 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (information relating to any consultations or negotiations in connection with any labour relations matter/details in relation to any joint board on which the Council is represented).

**2. SOUTH YORKSHIRE DESTINATION MANAGEMENT PARTNERSHIP -
FINAL DETAIL AND BUSINESS PLANS**

Further to Minute No. 18 of the meeting of the Cabinet held on 24th May, 2006, consideration was given to a report of the Head of Rotherham Investment and Development Office which sought approval for the completion and sealing the South Yorkshire Destination Management Partnership Memorandum of Agreement. A copy of the Memorandum of Agreement was included with the report, together with job descriptions and person specifications for both the Chairman and the Chief Executive of the Destination Management Partnership.

Resolved:- That the final detailed version of the South Yorkshire Destination Management Partnership Memorandum of Agreement, as now submitted, be approved in order to seal the Agreement.

By virtue of paragraph(s) 2 of Part 1 of Schedule 12A
of the Local Government Act 1972.

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